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ORDER

Print Date 10/22/12

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Flight Dates 10/19/12-10/22/12

Contract / Revision 315235 /

Original Date / Revision
10/20/12 10/20/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Obama For America ADD to Sked A

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 2141

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-8

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	81	\$33,515.50	\$39,430.00	0.00	10/01/12	10/22/12	81	\$33,515.50	\$39,430.00
Totals	81	\$33,515.50	\$39,430.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WCPO	10/22/12	10/22/12	M-F 430am News M-F 430am News	CM	430-5a	M-----	:30	1	\$30.00	P-8	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/19/12	10/25/12	M-----		1		\$30.00		0.00					
E 2	WCPO	10/19/12	10/22/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	M--F--	:30	5	\$70.00	P-8	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/19/12	10/25/12	M--F--		5		\$70.00		0.00					
E 3	WCPO	10/19/12	10/22/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	M--F--	:30	5	\$125.00	P-8	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision 315235 Flight Dates 10/19/12-10/22/12

Hiatus Dates

Original Date / Revision 10/20/12/ 10/20/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Obama For America ADD to Estimate # 2141

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WCPO	10/19/12	10/22/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	M--F--	:30	5	\$125.00	P-8	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					5	\$125.00		0.00			
E 4	WCPO	10/19/12	10/22/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	M--F--	:30	4	\$200.00	P-8	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					4	\$200.00		0.00			
E 5	WCPO	10/20/12	10/20/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	2	\$50.00	P-8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S-					2	\$50.00		0.00			
E 6	WCPO	10/20/12	10/20/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	:30	2	\$70.00	P-8	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S-					2	\$70.00		0.00			
E 7	WCPO	10/20/12	10/20/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$175.00	P-8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S-					1	\$175.00		0.00			
E 8	WCPO	10/20/12	10/20/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	2	\$160.00	P-8	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S-					2	\$160.00		0.00			
E 9	WCPO	10/21/12	10/21/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	2	\$50.00	P-8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S					2	\$50.00		0.00			
E 10	WCPO	10/21/12	10/21/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	2	\$75.00	P-8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S					2	\$75.00		0.00			
E 11	WCPO	10/21/12	10/21/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	2	\$175.00	P-8	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S					2	\$175.00		0.00			
E 12	WCPO	10/21/12	10/21/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	3	\$190.00	P-8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S					3	\$190.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCPO	10/19/12-10/25/12		SU GMTS 8-9a		8-9a	-----Su	:30		(\$190.00)		0.00	NM		
Credited															
[Moving these spots to est 2174. -\$570.]															
2	WCPO	10/19/12-10/25/12		SU GMTS 8-9a		8-9a	-----Su	:30		(\$190.00)		0.00	NM		
Credited															
[Moving these spots to est 2174. -\$570.]															
3	WCPO	10/19/12-10/25/12		SU GMTS 8-9a		8-9a	-----Su	:30		(\$190.00)		0.00	NM		
Credited															
[Moving these spots to est 2174. -\$570.]															
E 13	WCPO	10/21/12	10/21/12	SU 9-10a	CM	9-10a	-----S	:30	1	\$800.00	P-8	0.00	NM	1	\$800.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SU9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	-----S					1	\$800.00		0.00			
E 14	WCPO	10/19/12	10/22/12	M-F 9-10a	CM	M-F 9-10a	M--F--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
				Live with Regis and Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					3	\$300.00		0.00			
15	WCPO	10/22/12	10/22/12	M-F 10-11a Right This M	CM	10-11a	M-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M-----					1	\$175.00		0.00			
E 16	WCPO	10/19/12	10/22/12	M-F 11a-12p	CM	11a-12p	M--F--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					2	\$450.00		0.00			
E 17	WCPO	10/19/12	10/22/12	M-F 12-1p News	CM	12-1p	M--F--	:30	2	\$150.00	P-8	0.00	NM	2	\$300.00
				M-F 12-1p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					2	\$150.00		0.00			
E 18	WCPO	10/19/12	10/22/12	M-F 3-4p	CM	3-4p	M--F--	:30	4	\$200.00	P-8	0.00	NM	4	\$800.00
				3-4pm Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					4	\$200.00		0.00			
E 19	WCPO	10/19/12	10/22/12	M-F 4-5p Ellen	CM	358-5p	M--F--	:30	2	\$280.00	P-8	0.00	NM	2	\$560.00
				M-F 4-5p Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					2	\$280.00		0.00			
E 20	WCPO	10/19/12	10/22/12	M-F 5-530p News	CM	5-530p	M--F--	:30	4	\$275.00	P-8	0.00	NM	4	\$1,100.00
				M-F 5-530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					4	\$275.00		0.00			
E 21	WCPO	10/19/12	10/22/12	M-F 530-6p News	CM	528-6p	M--F--	:30	4	\$300.00	P-8	0.00	NM	4	\$1,200.00
				M-F 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	M--F--					4	\$300.00		0.00			
E 22	WCPO	10/20/12	10/20/12	OSU Football	CM	1158a-1130p	-----S-	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
				OSU Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	-----S-					1	\$3,500.00		0.00			
E 23	WCPO	10/19/12	10/19/12	Friday Prime A	CM	8-9p	----F--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				Shark Tank											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	----F--					1	\$1,500.00		0.00			
E 24	WCPO	10/19/12	10/19/12	Friday Prime B	CM	9-10p	----F--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				WWYD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	----F--					1	\$1,500.00		0.00			
E 25	WCPO	10/19/12	10/19/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/12	10/25/12	----F--					1	\$4,500.00		0.00			



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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	WCPO	10/21/12	10/21/12	Sunday Prime D 666 Park Ave	CM	10-11p	-----S	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S					2	\$3,000.00		0.00			
27	WCPO	10/22/12	10/22/12	Political Debates Presidential Debate	CM	9-11p	M-----	:30	1	\$7,500.00	P-3	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M-----					1	\$7,500.00		0.00			
E 28	WCPO	10/19/12	10/22/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	M--F-S	:30	3	\$450.00	P-8	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F-S					3	\$450.00		0.00			
E 29	WCPO	10/19/12	10/22/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	M--F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					2	\$500.00		0.00			
E 30	WCPO	10/19/12	10/22/12	M-F 1202-107a Jimmy Ki M-F 1202-107a Jimmy Ki	CM	1202-107a	M--F--	:30	5	\$50.00	P-8	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					5	\$50.00		0.00			
E 31	WCPO	10/19/12	10/22/12	M-F 106-206a Frasier M-F 106-206a Frasier	CM	106-206a	M--F--	:30	8	\$10.00	P-8	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					8	\$10.00		0.00			
E 32	WCPO	10/21/12	10/21/12	SU 1135p-1235a SU 1135p-1235a	CM	SU 1135p-1235a	-----S	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	-----S					1	\$375.00		0.00			
E 33	WCPO	10/19/12	10/22/12	M-F 7-730p 7-730p The List	CM	M-F 7-730pm	M--F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					2	\$500.00		0.00			
E 34	WCPO	10/19/12	10/22/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	M--F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/12	10/25/12	M--F--					2	\$500.00		0.00			
Totals														81	\$39,430.00